

# kansas state collegian

www.kstatecollegian.com

wednesday, march 30, 2011

vol. 116 | no. 123

It's Sushi time. Check it out on the edge page, page 4



Tomorrow:  
High: 56 F  
Low: 37 F



Friday:  
High: 58 F  
Low: 37 F

03

Row, Row, Row  
Read the sports page to see  
updates from the Rowing  
team and other Wildcats.

05

Let's make a deal  
Deal Garden sprouts up in  
Manhattan to expand online  
voucher business.

06

Beat KU  
K-State looks to students in  
residence halls to win Take  
Charge Energy Challenge.

## Journalism alumni share stories at panel discussion

Four professionals told of experiences, offered advice to students

Danny Davis  
senior staff writer

One journalist made Michael Jackson cry, another captured the only video footage from inside a tornado, and a third saw the reality of celebrity life from meeting high profile athletes. All three of the journalists graduated from K-State.

Driven by student initiative, a panel discussion featuring the three journalists was held last night in the K-State Alumni Center Ballroom. This discussion, unlike typical panel discussions, featured the father of D.J. Bolerjack, junior in journalism and mass communications.

The idea for the event called "Learn from the Best" was from D.J. Bolerjack after talking with his dad, Craig Bolerjack, about sharing real world journalism experiences with students. Delta Upsilon Fraternity, Chi Omega Sorority, the A.Q. Miller School of Journalism, and the K-State Office of Communication and Marketing sponsored the event.

Craig Bolerjack, a CBS sportscaster and voice of the Utah Jazz professional basketball team, joined three of his fellow alumni for the discussion. Gail Pennybacker, award-winning broadcast journalist for WJLA Channel 7 in Washington, D.C., and Ted Lewis, photojournalist from Wichita, all shared journalism experiences. Jeff Morris, vice-president for communications and marketing at K-State, served as emcee for the discussions.



Jennifer Heeke | Collegian

Gail Pennybacker, broadcast journalist for WJLA TV Channel 7 in Washington, D.C. talks about her career experiences during the "Learn From the Best" A.Q. Miller School of Journalism and Mass Communications panel discussion Tuesday night in the Alumni Center Ballroom.

Their experiences drew from both memories of student journalism and professional journalism. Morris said the goal of the discussions was for the speakers to inform students about the level of work and commitment it took for them to reach their level of expertise.

The recurring theme from the speakers was that journalism is a tough field and those wanting to make their way in it must create their own opportunities, not wait for them to merely happen.

"I asked, I pushed, I got the internship that got me on the air as a reporter that summer," said Pennybacker. "I had a resume before going into my senior year."

Craig Bolerjack said students must kick the door down because no one is coming for them.

You have to take initiative, Lewis said.

"The biggest challenge of this business is to become a good writer, a good commu-

nicator," said Craig Bolerjack. "Someone who can bring the audience in."

The career is not a 9 to 5 career, he said.

"If you're looking forward to getting home at 5:00 and watching the news and 'Jeopardy,' you can forget it," Craig Bolerjack said. "It's not going to happen."

Occasionally, the job demands working consecutive days without sleep. Pennybacker said that after the Sept. 11 attacks, she didn't even go home for two days.

"You don't complain, because hundreds of people are standing behind you who want this job," Pennybacker said. "You want to be out there, you live it, you breathe it; that's the kind of passion you have to have."

But the experiences have been rewarding and offered unique insights into other the lives of other people.

Sometimes, the reward is a

PANEL | pg. 8



## Committee meets on NCAA certification, assesses athletics

### Athletic department gets positive reviews

Austin Enns  
coverage editor

The steering committee for the National Collegiate Athletic Association certification self-study held an open campus meeting on Tuesday night in an effort to gain community input. The five chairs of the subcommittees were all in attendance along with the associate athletic director and the overall chair.

Ruth Dyer, senior vice provost and chair of the steering committee, said the committee heads were at the meeting to take comments that could be incorporated into the final submission.

"We are now concluding the information and data gathering phase, they have reviewed all sorts of university and athletic department documents," Dyer said. "We want university feedback on the documents."

This is the third self-study in

the past 20 years, and Dyer said the previous two occurred from 1995 to 1996 and from 2001 to 2002.

K-State must show that it has met 82 standards given by the NCAA, which are under the three main areas: academic integrity, governance and compliance and gender/diversity and student athlete well-being.

Dyer said the final decision by the NCAA will be announced in 2012.

The audience only asked a few questions, and the various chairs each had a turn to speak on every question.

Doris Carroll, chair of the Diversity Issues subcommittee and associate professor in special education, counseling and student affairs, said the review process helped provide her with more insight into the campus affairs.

"The items ask us to look at diversity issues in the department of athletics, but also across the community," Carroll said. "In many ways for the very first time we have a portrait of diversity across campus, and in

my opinion we have the clearest picture of diversity across the athletic department."

Many of the chairs expressed their surprise at the amount of academic support student athletes receive, as well as their admiration for the high graduation rates compared to the general student body.

Joseph Aistrup, associate dean in the College of Arts and Sciences and chair of the Governance & Commitment to Rules Compliance subcommittee, was impressed by the athletic department's safeguards against mismanagement.

"I think the thing that strikes me is the sheer number of rules and regulations every student and coach has to follow," Aistrup said. "It has led to a web of regulations that are mindboggling, and a little overwhelming. A lot more of our resources are going towards managing compliance."

Dyer said the NCAA has a site visit scheduled for K-State in September of next year after the final report is reviewed.

## HELPING HAND

### Students gain eye-opening experiences in Guatemala

Spring break trip provides clean water and medical care to needy

Missy Calvert  
senior staff writer

Spraining her ankle was not what DeeAnn Turpin had in mind for her trip to Guatemala over spring break, but what started out as a misfortune ended up opening her eyes to many aspects of the country.

"I feel like I've experienced more in one week than most people do in a year," she said.

Turpin, junior in biological systems engineering and project manager of the K-State chapter of Engineers Without Borders, injured her ankle on the first day of work in Guatemala with five other K-State students.

Members of the K-State's Engineers Without Borders chapter and the K-State Rotoract Club traveled to Panajachel, Guatemala, March 19-26 to bring clean water and medical care to the Guatemalans.

"Knowing that we have helped them have clean water, something that most of us take for granted, is a heartwarming feeling," said Megan Rooney, junior in architectural engineering and member of EWB.

According to its website, EWB is a national organization that aims to use sustainable methods to provide necessities like clean water, sanitation and education for developing communities.

Anil Pahwa, professor of electrical and computer engineering and adviser for the K-State EWB chapter, accompanied the student team to Guatemala. He said alternative spring

break trips like this one are a chance for students to gain exposure to the world and discover engineering possibilities for the future.

"They get to know how the rest of the world lives, and they can be looking for solutions for the future to help people," Pahwa said.

The K-State Rotoract Club, a service-focused student organization affiliated with Rotary International, approached EWB students with this opportunity. The team went through Heart to Heart International, a global volunteer organization based in Olathe that works to improve health in underdeveloped communities.

The students' main goals were to inspect water filters and help provide medical care for the Guatemalans.

"On the trip the team checked water filters, distributed deworming medication to kids at schools, and also helped out at the Heart to Heart clinic," Kraig Thompson, sophomore in industrial engineering and president of the Rotoract Club, said.

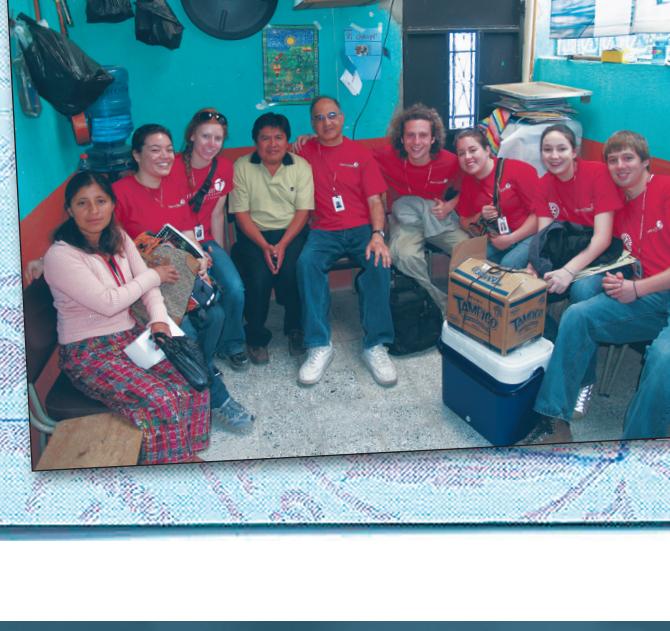
The team visited different villages that all use one lake for their main water source.

"The water supply they have is very contaminated and has a lot of bacteria in it, so people get sick," Pahwa said.

Pahwa said that there is no waste management system in the villages surrounding Panajachel.

"This means that anything that goes down the toilet and/or other drains goes straight to the lake," she said.

BREAK | pg. 8



Above: Engineers Without Borders members interact with children in Guatemala Left: Members pose for a picture with local residents of Guatemala. courtesy photos

## LINKED

IN PARTNERSHIP WITH - COMMERCE BANK, NA, K-STATE STUDENT UNION, JAPANESE STUDENT ASSOCIATION AND INTERNATIONAL STUDENT AND SCHOLARS SERVICES

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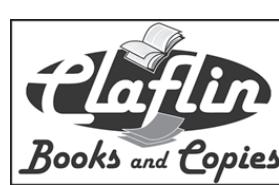
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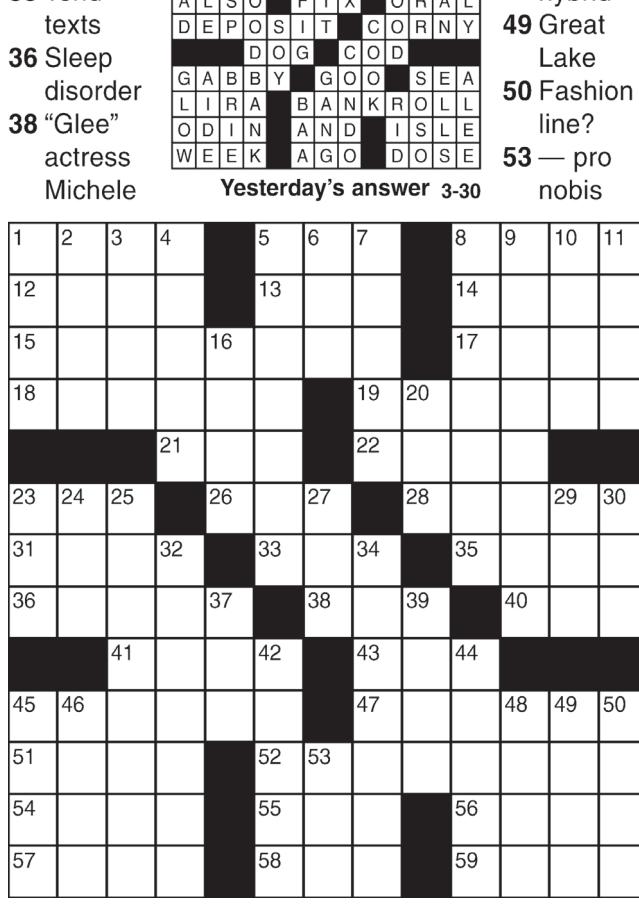
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- 38 "Glee" actress Michele

**DOWN**

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- 58 Existed
- 59 Stalk
- 1 Caesar
- 11 Paper quantity
- 16 Kermit, e.g.

**Solution time: 21 mins.**

**Yesterday's answer 3-30**



**Yesterday's answer 3-30**

## Logan's Run | By Erin Logan



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### CORRECTIONS

If you see something that should be corrected or clarified, please call our editor-in-chief, Tim Schrag, at 785-532-6556, or e-mail him at [news@spub.ksu.edu](mailto:news@spub.ksu.edu).

## kansas state collegian

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### CORRECTION

There was an error in the Mar. 29 Collegian. In the Prime Illusions Fashion Show photos it was stated that Lindsey Telford and Anh Nguyen were in the photos, neither were in the photos. The Collegian regrets this error.

### 3-30

### CRYPTOQUIP

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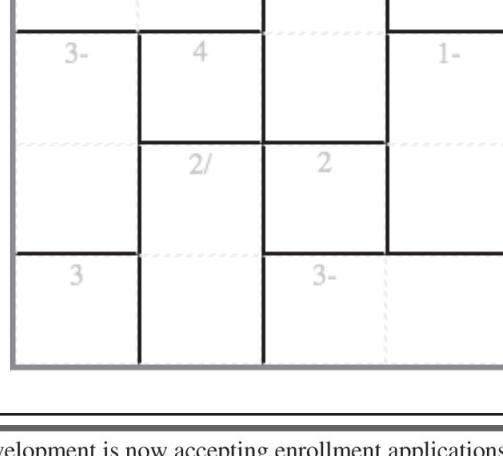
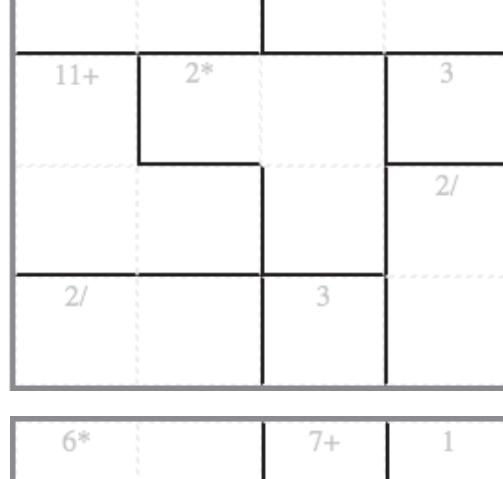
B O G G C B H D Q J B Z H S S D A Z J

K C M M J Z H H T O K J S D C A .  
**Yesterday's Cryptoquip:** WHEN A TORN KNEESEOCK SEES A SEAMSTRESS HEADED ITS WAY, MAYBE IT WILL CRY "I'LL BE DARNED!"

Today's Cryptoquip Clue: D equals 1

## KenKen | Medium

Use numbers 1-4 in each row and column without repeating. The numbers in each outlined area must combine to produce the target number in each area using the mathematical operation indicated.



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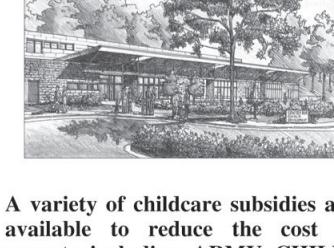
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Please join us in celebration at this commissioning.

Thursday, March 31, 2011  
4:00 p.m.  
Town Hall, Leadership Studies Building

**Ancient Bronzes of the Asian Grasslands:**

### Who Wore Them and Why

March 31, 4:30

Lecture by exhibition curator Trudy Kawami.

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wednesday, march 30, 2011

kansas state collegian

# BACK IN SESSION

## K-State returns from spring break with solid win

Sean Frye  
Stephanie Carr  
junior staff writer  
sports and multimedia  
editor

An early lead at Tointon Family Stadium gave the K-State baseball team enough momentum to pull out a 6-3 win over the Northern Colorado Bears Tuesday night. After losing five of their last six games on the road, the Wildcats record dropped to 13-9 this season. With the return to Manhattan, they were looking to step up their game and get back on the winning track.

"We just got to keep getting better," said Wildcats' head coach Brad Hill. "There's a lot of areas where we are struggling but we are getting little better. Winning has a carry-over effect."

K-State jumped on top early over the Bears, taking a 3-0 lead in the first inning. A sacrifice fly by junior third basemen Jason King scored sophomore shortstop Tanner Witt to get things started. An error by the Bears left fielder Kevin Hurd allowed Wildcats' junior left fielder Nick Martini to score as well. Junior first baseman Wade Hinkle nailed an RBI-single in his first start in over a month to finish off the inning.

"It was really important. It was a great momentum swing, we just had to keep focused on at-bats and not kill that momentum we got," Hill said.

The Bears did not find the scoreboard until the third inning when a sacrifice bunt from



Anthony Drath | Collegian

Sophomore pitcher, Levi Schlick, delivers a pitch against Nebraska March 16 in Tointon Family Stadium.

center fielder Bret Fanning scored right fielder Jarrod Berggren. When the Wildcats took their turn at bat, they padded their lead with two more runs courtesy of a wild pitch and an RBI-double by Hinkle.

The Bears were not ready to let the game go. After scoring two runs in the top of the fifth inning, Northern Colorado loaded the bases with two outs. K-State made

a pitching switch from junior Shawn Lewick to sophomore Tyler Sturges. Sturges then struck out Berggren to end the Bears turn at bat.

K-State put one more run on the board in the

bottom of the sixth inning thanks to an RBI-double from Witt to end to scoring for the night. The win marked K-State's 14th win of the season and the Bears fell to 2-16. K-State's freshman pitcher

Blake Freeman secured his first career win. Junior closing pitcher James Allen earned his seventh save of the season, putting him five away from the K-State record.

Northern Colorado head coach Carl Iwasaki said that his team had opportunities to score, but were unable to capitalize on them when it mattered.

"Eleven people left on base was the story of the

game," Iwasaki said. "We were giving them a challenge. We had guys on base and in scoring position, but we didn't have timely hitting. The team that wins is usually the team that generates timely hits, and that's where we need to improve."

Hill hopes to see more progress from his team at 3 p.m. this afternoon when they wrap up this two game series against Northern Colorado.

## Rowing team heads to San Diego for large event

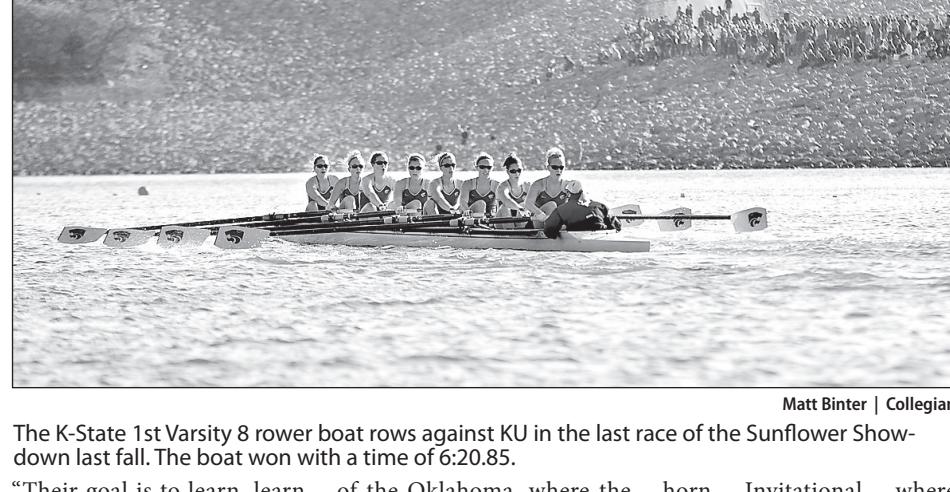
Sean Frye  
junior staff writer

Fresh off their learning experience at the Longhorn Invitational and spring training, the K-State rowing team is set for the San Diego Crew Classic this weekend. This event draws a high volume of fans and has a total of 379 boat entries, marking the team's toughest test of the year.

"There are girls that have been there before and they know what to focus on with their performance," head coach Patrick Sweeney said. "It's always nice to perform in front of big crowds. I think everybody likes to do it. Really though, during the race, you're not affected by the crowds."

With the fine-tuning of technique finally starting to come together for the team, the biggest test now, particularly for the novices, will be how they handle the atmosphere of the event. The San Diego Crew Classic is known to bring out tons of fans. Jumbotron will be setup, and the girls will be racing against five other teams, instead of just one like the previous three events.

"I would say with the novices, it's all for racing experience," Sweeney said.



The K-State 1st Varsity 8 rower boat rows against KU in the last race of the Sunflower Showdown last fall. The boat won with a time of 6:20.85.

"Their goal is to learn, learn and learn. It'll be a bit of a shock for them. The second varsity boat, their goal is to get solid racing. They have been affected by the personnel changing the most, so we are trying to consolidate that boat. With the first varsity 8 boat, I think they can make it to the finals if they hit everything right."

K-State had a strong showing during the fall race season. The Wildcats started in October with the Head

of the Oklahoma, where the novice boats placed second and third. In the second regatta of the season, the Wildcats defeated the University of Kansas Jayhawks in the annual Sunflower Showdown.

Racing season resumed during Spring Break at the Long-

horn Invitational where only one boat out of 16 races claimed a victory. However, all of their opponents had been able to practice on water during the winter months, while the Wildcats were restricted to land and indoor training.

After the Longhorn Invitational, the team stayed in Austin, Texas, throughout the duration of Spring Break to practice on the water in an attempt to make up ground on the competition they will face in San Diego.

"We continued doing intra-squad racing during the first few days down there," Sweeney said. "A week down there is like a month here on the water. We get a lot of mileage and a lot of work down. The girls are really good and know that if we waste that week, that we have blown it. The two months we lose we try to make up in that week."

The winter weather has continued to cause problems for Sweeney's group.

After spending a week on the water, the team came back to Manhattan on Sunday only to find snow on the ground once again, thus forcing them off the water. However, Sweeney predicted it would not be much of an issue.

"We probably won't be on the water [Tuesday]," said Sweeney. "If the weather is a bit better, we will get out on the water [today]. Normally we come back from spring break and we are on the water, so this is new to me. It's too short a break to undo things though, it's just a couple of days off."

## Tournament provided late excitement



Tyler Scott

K-State had a rough outing this year in the NCAA Tournament, but the competition has provided plenty of surprises. Busted brackets, early exits by a couple of No. 1 seeds and lengthy rides for lesser known teams have sparked a bigger interest in what can be an exciting time of year during the basketball season.

With mid-major teams in Virginia Commonwealth and Butler finding spots in the Final Four, this will be the third time ever that no No. 1 seeds have made it to the end. Crazy right? Who would have thought that these two teams, as low as they were seeded, would travel as far as two games away from crowning themselves as champion?

I didn't get much of a chance to watch the tournament over spring break, but I can tell from what has happened so far that it's unbelievable. Three of the Final Four teams knocked off their respective No. 1 seeded foes.

Butler is obviously a team that has experience as it went to the championship game last season against Duke. The Bulldogs, all in all, are the same team with the exception of Gordon Hayward who was inches away from helping Butler cut down the nets on a missed 3-pointer last season.

Shelvin Mack is playing like one of the best guards in the country and Matt Howard has proven to be good post presence. A potential rematch for K-State against Butler would have been great to see if the Wildcats had beaten Wisconsin. Both Butler and K-State have lost key players in Butler's Hayward and K-State's Denis Clemente.

Virginia Commonwealth finished fourth in its conference and may be the biggest surprise this year. The Rams' head coach Shaka Smart could be considered for the Missouri Tigers' opening as head coach since he just helped Virginia Commonwealth to a victory against their rival Kansas. George Mason's run in 2006 was good, but this trip is better because they weren't even supposed to be in the 68 team field.

On the other side of the bracket, Kentucky and Connecticut are not as surprising championship contenders. The Kentucky Wildcats are young and dangerous led by freshmen Brandon Knight and Terrence Jones.

The Huskies have a group of good players, but only one really stands out in Associated Press All-American First Team selection Kemba Walker, who has been the engine of Connecticut all year.

With these four teams fighting to the end, it only presents more excitement. One side of the bracket clearly looks more intriguing than the other and this weekend should provide for plenty of viewership around the country.

My prediction for anyone who is interested: Kentucky playing Virginia Commonwealth in the championship with the Wildcats cutting down the nets in the end.

**Tyler Scott is a junior in journalism and mass communications. Please send comments to sports@spub.ksu.edu**

## Wildcat tennis gears up for No. 41 Cornhuskers

Danny Davis  
senior staff writer

The No. 31 Wildcat women's tennis team will continue the Big 12 portion of its schedule this weekend. They begin by hosting the No. 41 Nebraska Cornhuskers on Friday and conclude the weekend by traveling to the Iowa State Cyclones on Sunday.

The team is in the middle what head coach Steve Bietau said is a long, difficult process of competing against conference teams.

K-State comes off an upset win against then No. 25 Texas A&M (now No. 32) on March 26. The 5-2 win was the first Wildcat victory over the Aggies in 17 attempts. The win came after Friday's 5-2 loss to then No. 26 Texas Tech (now No. 45).

Bietau said the Wildcats are improving, and they are enjoying the successes of their 11-3 season.

"It would be very easy to get quite excited with what's been happening with our team," Bietau said. "There's certainly a reason to feel good about things and enjoy the ride."

The Wildcats last reached the 11-win mark in the 2006 season when they finished 11-10.

Bietau said K-State's doubles play has improved over the past month. Last weekend, the team lost the doubles point to Texas Tech, but captured it against Texas

A&M. The Wildcats record is 9-0 in matches where they have won the doubles competition.

"I don't think anything speaks as loudly as that statistic," Bietau said.

Bietau also said many people argue that doubles

matches only account for one out of seven points in a tennis meet, but he feels it is an important part because of the momentum.

Against the Aggies, freshman Petra Niedermayerova and junior Nina Sertic won their first doubles match at the number one position. Together, they are 5-3 since

teaming up in February.

Bietau said there are plenty of areas where the doubles teams can improve, but he said he is comfortable with the current combinations and will leave them in place for this weekend's matches. The match against the Aggies was the best doubles performance of the season he said.

He attributed the loss to Texas Tech to a combination of issues surrounding the

match. The team was coming off a highly emotional win over then No. 10 Baylor (now No. 9), was fatigued and had to travel, which led to the team underperforming Bietau said.

Still, there was a lesson to be learned from the loss to Texas Tech: the players must be ready to perform their best in any match, especially against Big 12 teams.

"There isn't a team in the Big 12 that can't beat you if you don't play well," Bietau said. "Everyone in the Big 12 is good."

Bietau said Nebraska is one such team that is still capable of winning even when their opponent is playing reasonably well.

"I'm expecting it to be a very tough match," he said.

Last year, Bietau said the Cornhuskers took the team apart in Lincoln, winning 7-0 in that match.

Niedermayerova has defeated three top-20 ranked

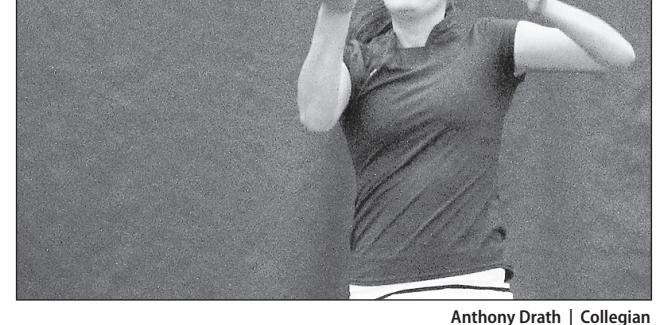
opponents within the past 80 days.

The team is beginning to show strong performances across the board, Bietau said, from singles to doubles play.

K-State hosts Nebraska at 1 p.m. on Friday. The location of the match will be

determined on Friday morning after considering any possible weather conditions.

An indoor match would be played at the Body First Tennis and Fitness Complex and an outdoor match would be played at the Wamego Recreation Complex.



**Petra Chuda**, senior in finance, returned the ball during the match against Tulsa on Feb. 20 at the Body First Tennis and Fitness Center in Manhattan.

opponents within the past 80 days.

The team is beginning to

show strong performances across the board, Bietau said,

from singles to doubles play.

# DRINKS ARE ON ME

## Homebrewing provides different tastes, varieties of beer

**Annarose Hart**  
staff writer

Imagine getting paid to drink beer. Sounds like a fantasy job for college students or people already sucked into the real world. For Ian Smith, getting paid to drink beer is his reality.

Smith, 2009 K-State alumnus, is the quality control officer for Tallgrass Brewery and has worked there for three years. At Tallgrass, Smith's main job is to take samples of the beer throughout the brew-making process.

"I make it, add yeast to ferment it and test it before going out the door to make sure you get the best beer possible," Smith said.

Tallgrass is not just another brewery selling aluminum cans full of beer; it's a microbrewery. A microbrewery is a brewery producing less than 15,000 barrels per year and usually concentrating on high quality beer, according to dictionary.com. One barrel is equal to 31 U.S. gallons, according to the Brewers Association.

With 97 microbreweries opening in 2010, making one's own brew is a trend sweeping the nation. What used to be an old standard is now reemerging into American culture.

"I have a great respect for microbreweries in America," Smith said. "The price is higher, but you are paying for a better tasting beer."

Both consumers and producers want a quality product.

"I want to enjoy something that someone has put their heart and soul into making," said Derek Stegelman, web developer at K-State and graduate of management information systems. Stegelman is also a homebrewer.

"Once you start to appreciate the complexity of beer, it's easy to find yourself trying to create the perfect brew," Stegelman said. "I have just as much fun making the beer as I do drinking it."

Thus far, Stegelman said he has brewed 10-12 batches of beer, which is around 600 bottles.

"Large corporate breweries tend to produce something that large groups of people will like and, quite frankly, it's really boring," Stegelman said. "Large breweries, I think, have also lost some of the magic and mystery associated with creating a really great outstanding product."

Smith said he has a great respect for the consistency of the larger

breweries.

"They make the same beer, tasting exactly the same every single time in different breweries all around the world," he said.

This only feeds the fire of the craft versus commercial debate.

"It's awesome that we have all of these local breweries trying new things, experimenting and creating new beers. Beer is finally once again catching up with the complexities of wine," Stegelman said. "Just think, a bottle of world class wine is hundreds of dollars. A world class beer put in a bottle the size of a wine bottle, you can buy for under \$25," Smith said.

Among homebrewers, it is common to attempt to clone a beer.

"You need to determine what kinds of malt (the companies) use, hops used and even water chemistry will vary the taste of the finished beer," Smith said. "I even know people that will take some yeast that settles at the bottom of some bottles, grow it, then use that strain for years in their own beers."

Using wild yeast and commercial yeast is also a debate among homebrewers that can be found in local brew clubs or online on homebrew forums.

With endless choices and opinions floating around on the Internet, take care when choosing your first set of equipment and ingredients.

Smith recommended reading "Homebrewing for Dummies" for learning more about brewing. Then when you are ready to brew, Smith recommended using midwestbrewingsupplies.com as a supply company. If you would rather shop in a store, the closest brewing supply store is Kramer's Ale-n-Vino, Inc. in Topeka.

Wherever you go or whatever you do, take heed.

"Please, please, please do not go and buy a Mr. Beer kit. You will be incredibly disappointed. Those kits don't do beer justice and are a waste of time," Stegelman said.

Next time you are at The Library or your favorite liquor store, instead of reaching for the 30-pack of typical blue or silver cans, look for something new, bold and local. Pop the top or twist the cap, whatever your preference and have your very own tasting smack down: micro vs. macro brew. Maybe you will be the next Tallgrass Brewery or Ian Smith and get paid to drink beer.



courtesy photo

## Sushi brings exclusive appeal

**Sandi Lam**  
staff writer

Obscurities are on the rise in popularity and sushi has gone mainstream. As a food, for the most part, did not make it onto weekly dinner plates growing up, sushi holds a cultural appeal. The Japanese delight has captured the hearts and taste buds of many, and the reasons why are not hard to identify.

"Sushi is exclusive, in a way," said Erin Hurd, junior in interior architecture.

She said her enthusiasm for sushi began when she tried it for the first time in high school. At first, Hurd said she was wary to try it.

"You have to be daring to try it," Hurd said.

Sushi typically consists of raw meat found within the roll, but not all types contain the

controversial uncooked meat. If an aversion to raw meat is the reason for avoiding the trend-sushi, it can be a reason no longer.

Shizuka Ishihara, junior in kinesiology and event co-chair of the Japanese Student Association, acknowledged the misconception regarding the typical roll.

"People may consider the California roll to be the typical sushi roll, but we don't have the California roll in Japan," Ishihara said.

She identified two well-known types of sushi in Japan, called Nigirzushi and Makizushi.

While sushi can contain raw meat, two of the most popular types do not.

"Nigirzushi is vinegar rice, hand-formed into oval shapes and topped with various raw and cooked seafood such as

salmon, tuna or other seafood," Ishihara said. "Makizushi is rolled sushi that has vinegar rice combined with seafood and vegetables, then wrapped in dried and pressed sheets of seaweed called nori and sliced into rounds."

Another appeal of sushi is the way that it can be enjoyed. If not out at a restaurant, making sushi with friends or family can be a fun group activity. Ishihara said she has experience in making sushi by herself as well as with friends, and she claimed that it is easy.

"I don't know (exactly) how much it costs, but making sushi is cheaper than buying it at a restaurant," Ishihara said. "However, it is hard and expensive to get fresh fish or seafood here, so maybe it would be cheaper to buy it at a restaurant."

Looking for sushi in Manhattan? Nicole Chi, employee of Green Tea Sushi in Aggieland, said that her favorite type is Sushi Tempura.

"It is around five dollars for a dish but if it is special like lobster or crab, it may be a little higher," Chi said.

Five dollars for an exotic meal? Not bad at all.

The "exclusive" food comes with a wide variety of options, allowing the eater to decide what they want inside the roll. Sushi is a food that caters to the eater's preferences. Better than reading about it is trying it - there are sure to be countless sushi advocates in town.



photos by Carlos Salazar | Collegian

## HOROSCOPES

**Libra Sept. 23 - Oct. 22**

When no one else laughs at your jokes, take it as a challenge to find someone who will. There's bound to be someone as brilliant as you.

**Scorpio Oct. 23 - Nov. 21**

Where has our youth gone? This week, it's time to pull out those third-grade excuses. I don't know about you, but my dog ate my homework.

**Sagittarius Nov. 22 - Dec. 21**

My crystal ball is telling me there might be a news story tomorrow about hot dogs. And it's going to change the world as we know it.

**Capricorn Dec. 22 - Jan. 19**

Now that you've made it through the long awaited spring break, it's time to walk that first-degree burn all the way to class. It's going to be a long week for you.

**Aquarius Jan. 20 - Feb. 18**

'Tis the week to take your loved one on that romantic date you've been promising. "Insidious" comes out on Friday - it's sure to set the mood.

**Pisces Feb. 19 - March 20**

Stay away from all social media today. You are causing Twitter to overload its available capacity! It's starting to look bad.

**Aries March 21 - April 19**

Treat yourself to a baseball game this week. Try to stay awake - I dare you.

**Taurus April 20 - May 20**

Today is national "I am in control day." How about using this day to your advantage in that argument with your best friend about the dishes?

**Gemini May 21 - June 20**

Though it might seem like gorging on ice cream might help your motivation, it won't. Ben & Jerry's can't always solve your problems.

**Cancer June 21 - July 22**

You might have to wait to splurge in all-you-can-eat-pancakes at K-State's open house. It won't be open for a few more weeks, but it will be worth the wait.

**Leo July 23 - Aug. 22**

You're still in spring break mode and have noticed yourself daydreaming more often than normal. Try to keep those eyes open in class, you can do it.

**Virgo Aug. 23 - Sept. 22**

This is the week to kick that nasty habit of yours. Whether it is smoking, nail biting or skinny-dipping, you are a slave no longer.

-Compiled by Kelsey Castanon

## Online voucher business growing



courtesy photo

**Michael Scott and Matt Ludwin aspire to tackle new business opportunity in Manhattan.**

### Deal Garden aims to help locals, comes to Manhattan

**Sam Diederich**  
news editor

Michael Scott, regional manager of Dunder Mifflin-Scranton branch, once tried to negotiate a spot between employees by utilizing a "win-win-win" strategy. Needless to say, the fictional character from "The Office" failed to successfully apply his improbable negotiation tactics, but another business manager - this one much less outlandish and much more pragmatic - is finding that "win-win-win" is not as unattainable as it sounds.

Pat Lazure, co-founder of Deal Garden, is in the process of building a business that can save money for customers, bring revenue to merchants and make him and his partner Mark Ludwin accomplished entrepreneurs.

Deal Garden is an online distributor of vouchers and the creation of Lazure and Ludwin.

"I ran the interactive division at the Omaha World-Herald and ended up getting into the daily deal space," Lazure said. "Mark had started a successful business and was available, and together we started Deal Garden. I quit my day job and we launched."

Deal Garden offers customers discount prices and vouchers for local eateries, entertainment and services. A comparison to Groupon, another discount distributing site, is apt, but only in the sense that Deal Garden dishes out deals; Lazure and Ludwin want their site to have a more local feel.

"There are some larger deal sites out there that are focused on the big towns. We are going in the opposite direction. We are focusing on small and mid-size towns," Lazure said.

Lazure and Ludwin began in Topeka, but soon began branching out, first to Sioux City, Iowa, and now to Lawrence and Manhattan.

"Mark and I have been to Manhattan. We have friends there, and it's a great town. We knew we wanted to stay in the Midwest," Lazure said. "It's really a demographic and a population size that fits within our strike zone."

The regional approach also allows Lazure and Ludwin to have a physical presence in communities rather than negotiating deals from a distance.

"We do that because it helps us understand the lay of the land and helps us understand which merchants are popular," Lazure said.

"We take a consultative approach. We want to understand what needs are so that we can craft a good deal."

The website has only been offering deals in Manhattan for a short time, but already Planet Sub, Pita Pit and several other local businesses have agreed to discounts and vouchers. Lazure said the obvious benefit for customers is the money saved, but a little more digging is required to reveal the upside for local businesses.

"It's something that's new. This is a completely different form of advertising. There is a process involved in explaining to a merchant how an upfront discount to customers can help their brand and business," Lazure said. "Businesses get an immediate shot in the arm with customer flow. It's a way to

obtain new customers without any upfront costs."

There is no upfront cost because Lazure and Ludwin assume the risks; if few customers buy into a deal, then Lazure and Ludwin lose out on advertising costs and time spent, but the business is protected.

"If we do our job successfully, then what we do is we send a truckload of customers to the cash register," Lazure said. "If we don't do that, then there is no payment because we haven't done our job."

The risk may not sound like a "win" for Lazure and Ludwin, but a penchant for taking chances is exactly what drove them to found their own company.

"Mark and I are entrepreneurs by our nature, so it is just kind of in our DNA," Lazure said. "It's a very exciting space to be in."

Deal Garden's newest market is Manhattan, which has been mostly passed up by larger discount providers, and Lazure is fast learning the ins and outs of the city.

"Just about anything in Aggieland is really popular. Restaurants are popular to the extent that almost everyone eats food," Lazure said. "We are just getting the Manhattan market started. As we go, we will drift into the more niche deals like salons and spas."

As Deal Garden has grown from Topeka to surrounding cities, Lazure has started adding personnel to his company staff.

"Now, we are a seven person company. We just hired two people and we are looking to hire more," Lazure said. "If you know any good marketing majors out there, let us know. We are really excited to be in Manhattan."

## Lending a helping hand



Erin Poppe | Collegian

**Jurdene Ingram**, graduate student in family studies and human services, reads to **King**, a baby in the Rosebuds Room at the Florence Crittenton School.

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## Energy saving challenge calls on K-State students

### K-State residence halls participate in Take Charge energy competition

Sam Diederich  
news editor

Maybe K-State should change its official school color from royal purple to green.

The university, which is already participating in an international recycling competition, is beginning to ramp up its efforts in the Take Charge Energy Challenge.

The competition, which has been in progress since the beginning of the semester, is a statewide drive to make houses and places of business more energy efficient. Home and business owners can earn points for their community by switching to energy saving light bulbs or undergoing an energy

audit that will help facilitate more drastic housing changes.

The city of Manhattan and K-State are competing against Lawrence and the University of Kansas, and though Manhattan has held a lead throughout the competition, Ben Champion, director of sustainability, is hoping to step up K-State's efforts through an initiative in the university's residence halls.

In the fashion of a Russian nesting doll, K-State and KU are holding a competition within the Take Charge competition.

"What we've been doing is recording the electricity consumption in K-State residence halls, and KU has been doing the same thing, and the competition is which set of residence halls can reduce energy consumption the most before April 11," Champion said. "The school with the largest amount of savings

is going to be the winner in this little competition."

There is no grand prize for the competition between university residence halls, but the total energy saved will contribute to the overall Take Charge tallies, and the city and university that wins that competition will be rewarded with a \$100,000 prize.

Champion said though Manhattan has held a lead throughout the competition, standings can change about as quickly as an old light bulb can be replaced. He hopes the residence hall competition will allow K-State to earn some more points and, more importantly, save some more energy.

"The category we are not doing as well in is the category where this residence hall competition applies, the Whole House category," Champion said. "We are trying to encourage people to

make investments in their homes that will save energy, like sealing up windows. In the residence halls, it's a different situation."

"In the residence halls, it's everything that the residents can do, like turning off the lights, turning computers off when they are not being used, turning TVs off," Champion said. "And also considering some lifestyle changes. Do you really need a mini-fridge in your room?"

Champion hopes that a high level of resident participation will give K-State and Manhattan a lead in the only category in which they lag behind KU and Lawrence.

"If we really do well here, it would give us a great chance to beat KU and Lawrence in all three categories," Champion said.

Manhattan residents can participate in the competition by visiting [takechargekansas.org](http://takechargekansas.org).



### TOP-SECRET FILE



## Who is Jodi Francis?

- 2002 K-State Graduate in Advertising
- Marketing Representative in Advertising for INTRUST Bank

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## BREAK | Group provides water, aid

Continued from page 1

Originally, the team planned to install water filters in people's homes, but instead, the students inspected about 250 filters already in place.

"Providing clean water to all the Guatemalans that depend on the water of Lake Atitlán is a large-scale project, and we were fortunate enough to interact with families that had been using the filters for years and expressed their gratitude to us," Rooney said.

The filters, provided by Heart to Heart and Rotary International, consist of two 10-gallon buckets, Turpin said. Water is poured into the top where it passes through a ceramic filter and the clean water flows through a spigot at the bottom.

These are very important especially for people living in Guatemala because the water quality is among the poorest in the world there," Turpin said.

The size of the buckets is also beneficial for the Guatemalan culture.

"Another benefit of the ceramic filters is that they are portable, therefore, during farming season, when they leave their

houses for weeks at a time to go work on the farm, they can take their filter with them," Rooney said.

Rooney said the team split into small groups and school children led them to houses where they would make sure the filters were being used properly. While some families greatly appreciated the filters, she said others needed more education to understand the importance and the maintenance of the filters.

"Some families had it on display in their houses, very proud of it," she said. "Others didn't understand why it was needed and how the water is affecting their health. Hopefully with more education we can help them understand."

Stretching beyond their own borders, the K-State team stepped into the medical field to distribute deworming medicine to school children and to work at a Heart to Heart medical clinic. Worms and other sicknesses often occur because of the contaminated water.

"Children are most susceptible to worms, which can stunt their growth, drain their energy levels and cause other health problems that can keep them out of school," Rooney said.

The K-State team also helped doctors from a Michigan residency school work in a medical clinic in Patanatic, Guatemala.

"We were able to help them by doing vision checks, taking weight, temperature, height and blood pressure," Rooney said. "Families came in to the clinic for a check-up; it was shocking to think that this may be their first time ever seeing a doctor."

Turpin's sprained ankle allowed her to gain her own experience with Guatemala's medical system. She said that seeing the country's healthcare system was eye-opening.

"What I learned from that experience is that we in America are very fortunate in our healthcare," she said.

She said everything she learned and experienced impacted her engineering career and will stick with her in the future.

"I really like helping people and as an engineer I want to take a different approach to how we have been doing things for decades now," she said. "I need to go and I need to see how are people living outside the U.S."

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## PANEL | Alumni reflect on careers

Continued from page 1

humble one, though. Such was the case when Craig Bolerjack went with Antoine Carr, former NBA player, to the south side of Chicago. There, Carr literally put money on the table - a hundred dollar bill - for impoverished people to buy hot dogs or a pop.

After the money ran out, Craig Bolerjack said the people turned on Carr and they had to leave. Carr, he said, had achieved his ultimate goal of playing professional basketball, but he could never win because people

looked at him differently.

Pennybacker met Michael Jackson for a five minute interview. Instead of asking the questions, she asked Jackson if there was anything he would like to talk about. This provoked tears from the King of Pop, she said, and the event made national news. Jackson said no one had ever asked him that.

For Lewis, a rewarding experience was meeting a humble man whose only desire was to build a boat and sail it down the Mississippi River, meeting people along the way. The boat began

sinking as soon as it touched water, however.

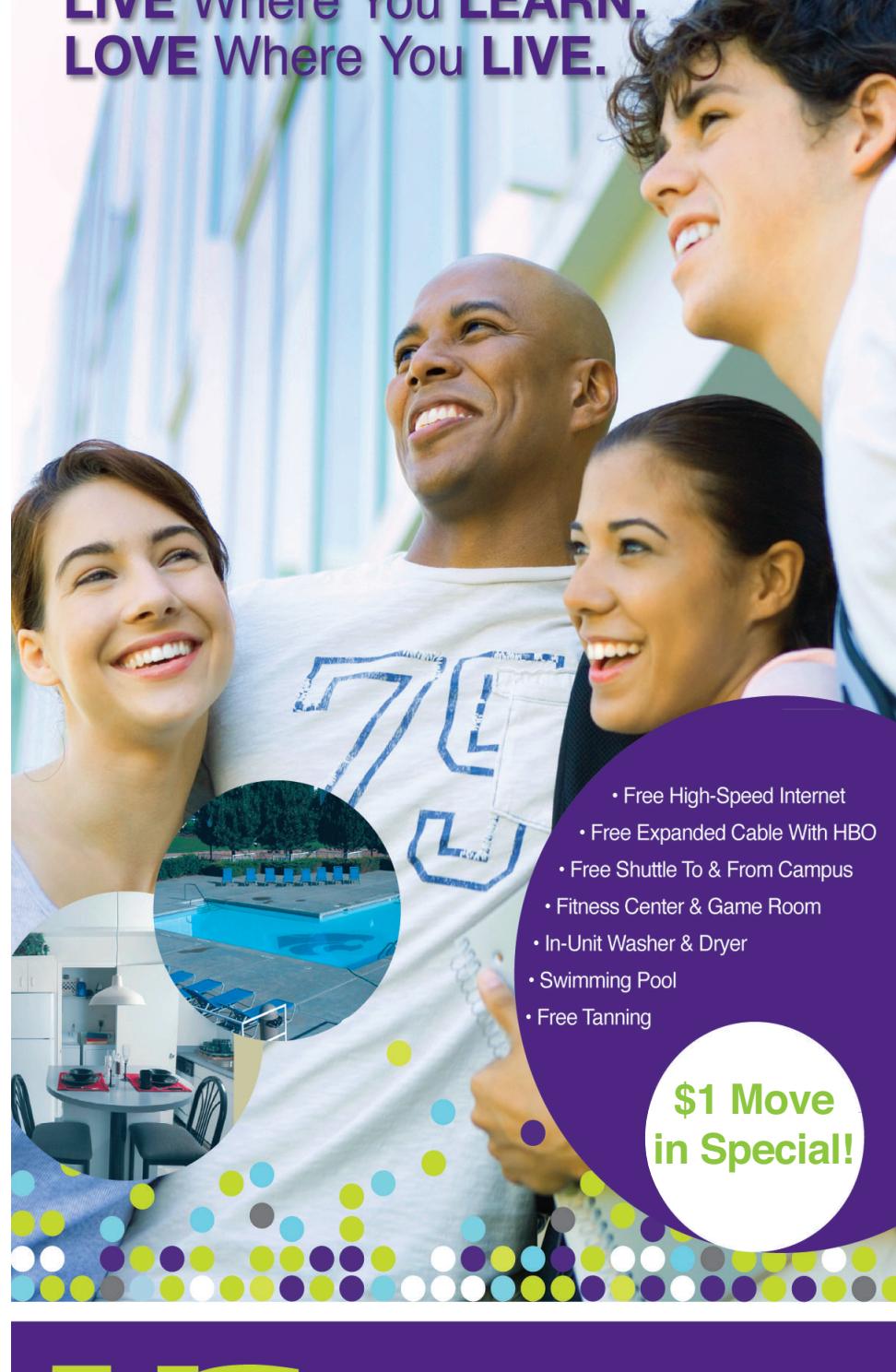
Lewis also captured the Anadover Tornado footage from underneath an overpass in 1991 and remained unscathed.

D.J. Bolerjack said he felt the event was a success and an eye opener for students.

"I feel like that having the event really helped us promote the school of journalism for one, the Delta Upsilon Fraternity and Chi Omega Sorority, and in general just the whole entire field of journalism," he said. "I wanted people to know what it takes to get where you want to be in life."

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